



Features and Technical Specifications

	Lite	Express	Power	Enterprise
Product Limit	10 Products	Unlimited		
Source Code	N/A	Presentation Layer		Full Source Code
Developer Resources	N/A	Forum Access		Forums Access Technical Documentation Database Schema Docs
License	Per Site		Per Server	

System Requirements

- ASP.NET 1.1
- Windows Server 2003 or Windows Server 2000 for Production Use
- Windows XP or Windows 2000 Professional for Development
- Pentium III, 500Mhz or equivalent processor.
- IIS 5 or IIS 6
- Microsoft SQL Server 2000 or Later
- MDAC 2.6 or Later
- 256MB RAM (512 Recommended)
- IE 5.0 or equivalent browser that supports CSS
- 40MB disk space

Security

- Role-Based Security
- Encrypted Password
- Triple DES Encryption for Credit Card Information
- Clear Old Credit Card Information Script
- Full SSL Support
- Force SSL for Admin

Personalized Accounts

- Address Book
- Order History
- Wish List
- Password Reminder
- Password Reset
- Change Email
- Mailing List Signup
- File Download Links

Sales and Discounts

- Product Discounts
- Order Discounts
- Shipping Discounts
- By Amount
- By Percentage
- Minimum Quantity
- Minimum Amount
- Coupon Code
- Coupon Use Limits
- Store-Wide Sales
- Start Date
- End Date
- Volume Discounts

Payment

- Credit Cards
- PayPal
- Telephone
- Email
- Check by Mail

Categories

- Unlimited Categories
- Unlimited Sub-Categories
- Auto-Category by Price
- Auto-Category by Manufacturer
- Auto-Category by Vendor
- Auto-Category by Latest Products
- View by Pages
- View all at once
- Grid View
- List View
- Detail View
- Custom Banners
- Custom Icons
- Custom Tabs
- Hidden Categories
- Per Category Meta Tags
- Custom Descriptions
- Sort by Price
- Sort by Name

Products

- Product Templates
- Clone Products
- Dropdown List Choices
- Radio Button Choices
- Text Box Choices
- HTML Descriptions
- Per Product Meta Tags
- Short/Long Descriptions
- Define Custom Types
- Product Ratings
- Product Reviews
- Non-Shipping Option
- Size/Weight Fields
- Unlimited Images
- Auto-Generate Images
- Activate/Deactivate
- Site Cost
- List Price
- Site Price
- Minimum Quantity
- Show Choices as Grid

Customer Loyalty

- Email to a Friend
- Mailing List Signup
- Remembered Carts
- Auto-Populate Addresses
- Address Book
- Multi-Ship To Orders
- Gift Certificates

Affiliate Program

- Sign Up Form
- Report by Affiliate
- Remember Referrals for Additional Sales
- Commissions by Amount
- Commissions by Percentage
- Custom Theme By Affiliate

Content Management

- Customize Emails
- Homepage Columns
- Site Logo
- Site Address
- Meta Tags
- Help/FAQ
- Privacy Policy
- Return Policy
- Shipping Policy
- Privacy Policy
- Site Terms
- Custom Pages
- Open/Close Store

Order Management

- New Order Alerts
- View Unpaid
- View Unshipped
- View Problem Orders
- On Hold Orders
- Void Orders

- Gift Certificates
- Authorize.Net
- LinkPoint
- Concord EFS Net
- RichSolutions.com
- Off-Line Processing
- Plug-Ins for Credit Card Processors

Import and Export

- XML Web Services
- XML Import
- XML Export
- Text File Product Import

Shipping

- UPS
- FedEx
- US Postal Service
- By Item Count
- By Order Amount
- Per Item Charge
- Handling Fees
- Adjust Real Time Rates
- Ship and Label packages via UPS Online Tools
- Tracking Numbers

Design

- CSS
- Themes
- Personalized Themes
- Themes by Affiliate
- Custom Buttons
- Custom Site Terms

Development

- ASP.NET 1.1
- Visual Studio .NET project and solution files
- n-Tier Architecture

- Manufacturer Field
- Vendor Field
- Tax Exempt
- Tax Classes
- Drop Shipping
- Related Items
- Inventory
- Inventory by Choice
- SKU by Choice
- File Downloads

Marketing

- Product Rotators
- Category Rotators
- HTML Rotators
- 10 Pricing Levels
- New Product Badge
- Related Items
- Accessory Products
- Customize Homepage from Admin Web Site
- Quick Search
- Wish List
- Backorder Messages

- Receive Payments
- Issue Credits
- Ship Orders
- Edit Orders
- Return Items
- Ship by UPS and generate shipping labels
- Print Packing Slips
- Print Invoices
- Print Admin Records
- Email Customer
- Record IP Address
- Merchant Notes
- Customer Instructions
- Order Search

- Stored Procedures for Data Access
- Visual Basic .NET

Reports

- Monthly Sales
- Daily Sales
- Sales by Affiliate
- Sales by Coupon
- Top Customers
- Top Products
- View Sales Tax

Taxes

- Unlimited Tax Classes
- Tax by Country
- Tax by Region
- Tax by Postal Code
- Tax Exempt Products
- Tax Exempt Customers